

FUNERAL PLANS-CANADA'S



QUALIFIERS WILL HAVE A CHANCE TO WIN THE FOLLOWING QUARTERLY AND ANNUAL PRIZES:

QUARTERLY

Trip to the ICCFA Wide World of Sales in New Orleans, Louisiana, in January 2012.

- ◆ Two winners per quarter commencing 2nd quarter 2010, ending 3rd quarter 2011.
- ◆ Includes conference registration fee, hotel accommodations and airfare.

Qualifications

Top two funeral homes or Preneed Counsellors with the highest percentage sales increase for each quarter of the incentive program (April 1, 2010 ending September 30, 2011) over the same time period the previous year.

ANNUAL

Trip to the ICCFA Wide World of Sales in New Orleans, Louisiana, in January 2012.

- ◆ Includes conference registration fee, hotel accommodations and airfare.

Qualifications

- Top 12 Preneed Counsellors over the 18 month qualification period.
- New Funeral Home Draw for 2 Preneed Counsellors.*

* Must consistently write business every month from their sign-up date (min. 6 month period).

* Starting April 1, 2010, ending September 30, 2011.

BONUS INCENTIVE

- Watch for details on this Bonus Incentive for additional prizes and trips to ICCFA!

TERMS & CONDITIONS

Quarterly Criteria

1. Must have production in all Quarters of qualification period.
2. Must be writing consistently.

Overall Criteria

1. Based on Unity Life of Canada business only.
2. May only win once.
3. Non-transferrable. No cash equivalent.
4. Winners are responsible for expenses beyond those stipulated in the prize criteria.
5. Attendance at ICCFA is mandatory. If you do not attend the conference the trip will become a taxable benefit.

For more information about the program please contact our office at 1.888.428.4444 and speak with Tina Dietrich, or contact your Account Executive.

